

UNITED WAY CHANGES LIVES!

For the past **79** years, **United Way** has been the **HEARTBEAT** of our community, responding to Huntsville/Madison County's most pressing needs and **igniting possibilities** thanks to generous donors like **YOU!**

Our 50 **Community Impact Volunteers** have vetted the 27 Partner Agencies to ensure their programs are addressing critical needs in the most efficient way, with no duplication of services.

You can trust **United Way of Madison County** to be your **Health and Human Services Advisor**, to help continue the quality of life that we all enjoy.

Your **DONATION** has the **POWER** to deliver endless **SOLUTIONS**:

- Domestic Violence/Crisis Intervention/Case Management
- Medical, Mental/Physical Health, Vision, Dental
- Workforce Development/Readiness
- Homeless Prevention/Intervention
- Affordable & Transitional Housing
- Disabilities
- After-School Services for Under-Resourced Children
- Alcohol, Drug, Tobacco Counseling
- Hunger, Clothing
- Children, Families and Seniors
- FREE Tax Preparation
- Disasters
- Individual & Family Counseling
- Discounted Prescription Drugs
- Emergency & Financial Assistance
- Regaining Place in Society
- Job Training
- Mentoring, Tutoring
- School Readiness
- Transportation to Work & Medical Appointments
- Veterans

Our mission is to identify the health & human service needs in Huntsville/Madison County and work with donors, volunteers, and partner agencies to develop & implement effective strategies & solutions.

Our Focus Areas are:
EDUCATION, FINANCIAL STABILITY & HEALTH

IGNITE Change Empower LIVES!

Here's a snapshot of how **YOUR DONATION** worked last year:

91,000
people served
(almost a 1/4 of our population)



18,000
received services to address
mental health, substance abuse
and domestic violence.



Over 8,000
people improved
their financial literacy,
moving them away from dependence.



24,810
inquiries to 211
(2019 - 6,000 inquiries)



United Way Direct Services

211 - United Way's 24-hr info & referral line in partnership with **Crisis Services of N. AL** for any social service need.
Dial 211, Text Your Zip Code to: 898-211
or visit 211connectsalabama.org to chat with an online specialist.

RIDE UNITED FREE limited transportation for qualified rides to work & medical appointments.
13,230 rides Since January 2020 - **Call 211 TODAY!**

SingleCare
Prescription discounts **Even If You Have INSURANCE!**
Over **\$2.7M** saved by local residents since 2007.
www.singlecare.com

FREE Tax Service
Tax return services provided by certified staff & volunteers for Madison County residents with an annual income of **\$25K or less, \$54K for a family** & people over **age 60**. On average, **3,000** residents receive **\$2.7** million in refunds annually.

Volunteer Center of Madison County
Online resource that connects individuals, families, civic/corporate groups with opportunities to volunteer with **214** non-profit organizations.
4,600 Volunteers, **618** Projects, **4,850** Volunteer Hours

Youth Leaders Council (YLC)
Develops the next generation of community leaders by building servant leadership & needs awareness.

For info: (256) 518-8216 - stuart.siniard@uwmadisoncounty.org
thevolunteercentermc.org

Caring Cruises
United Way tours designed to educate the community on the benefits of engagement with UW & our Partner Agencies.

Leadership Social Services
10-month professional development for non-profit staff, volunteers & board members to increase collaboration & networking.

Born Learning®
Provides families with young children & professionals working with them the necessary resources to prepare for kindergarten.

Internship Program
University students, from various disciplines, experience real-world learning while assisting UW staff to respond to community needs.

Community Needs Assessment
Extensive community-wide evaluation of needs to inspire community solutions.

For info: (256) 518-8203 - cathy.miller@uwmadisoncounty.org

United Way at Work
A year-round program that educates & builds awareness among employees about the wide-range of services provided by UW & its Partner Agencies, community needs & volunteer opportunities.

Campus Concept
Providing reduced rate rent to health & human service agencies with meeting rooms and other amenities.

United Way
of Madison County
uwmadisoncounty.org



Investment Card

Please Print Legibly

First Name	Middle	Last
Home Address		
City	State	ZIP
Company Name		
Cell	Work	Home
Email		Date
Signature		Date

You can become a United Way **Leadership Member** for only **\$39 per pay period** (26 times/yr).
You can combine your gift with a spouse.



Name of spouse / company

Levels of Leadership

Based on 26 payperiods

Alexis de Tocqueville	\$10,000 +	\$ 384.62 +
Platinum Feather	\$ 5,000 - \$9,999	\$ 192.31 - \$ 384.61
Gold Feather	\$ 3,500 - \$4,999	\$ 384.62 - \$ 192.30
Silver Feather	\$ 2,000 - \$3,499	\$ 76.93 - \$ 134.61
Red Feather	\$ 1,000 - \$1,999	\$ 38.47 - \$ 76.92

Legacy of Giving

As you plan for your own future, please help us plan for future needs in our community.

Where there is a WILL, won't you please make sure there's a WAY? Please consider including United Way of Madison County in your will, and tell us when you do.

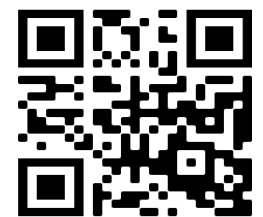
For information on tax-deferred methods of giving, endowment funds or other planned giving opportunities please contact us at (256) 518-8208.

PARTNER AGENCIES

CFC #	Agency Name	Contact
75179	Alabama Non-Violent Offenders Organization (ANVOO)	(256) 288-3175 anvoo-hsv.org
-----	American Red Cross of North Alabama	(256) 536-0084 redcross.org
95717	The Arc of Madison County, Inc.	(256) 539-2266 hsvarc.org
32744	Big Brothers Big Sisters of The TN Valley	(256) 880-2123 bbbstv.org
86770	Boys & Girls Clubs of North Alabama	(256) 534-6060 bgcnal.com
62813	The CARE Center (Community Assistance Resource Effort)	(256) 723-2273 thecare-center.org
70205	Catholic Center of Concern	(256) 963-9355 catholiccenterofconcernhsv.org
74126	Christmas Charities Year Round	(256) 837-2373 CCYR.org
20864	Community Free Dental Clinic	(256) 489-1853 hsvfreedental.org
48315	Crisis Services of North Alabama	(256) 716-1000 csna.org
78895	Enable Madison County	(256) 533-7775 casamadisoncty.org
28409	Family Services Center	(256) 551-1610 fsc-hsv.org
48238	Girls Inc. of Huntsville	(256) 859-0011 girlsinc-huntsville.org
94091	Harris Home for Children	(256) 837-0332 harrishomeforchildren.org
66959	HEALS, Inc.	(256) 428-7560 healsinc.org
71877	Heart of the Valley YMCA	(256) 428-9622 ymcahuntsville.org
52976	Impact America	(205) 202-4780 impactamerica.com/focusfirst
-----	Manna House	(256) 653-7883 mymannahouse.com
12031	National Children's Advocacy Center	(256) 533-5437 nationalcac.org
15599	New Hope Children's Clinic	(256) 723-4673 newhopechildrensclinic.org
-----	North Alabama Coalition for the Homeless	(256) 261-3029 nachcares.org
-----	Partnership for a Drug-Free Community	(256) 539-7339 partnershipfordrug-freecommunity.org
74178	Phoenix	(256) 880-0680 phoenixhsv.org
89057	The Salvation Army of Madison County	(256) 536-5576 salvationarmyhuntsville.org
12606	Still Serving Veterans	(256) 883-7035 ssv.org
75529	United Cerebral Palsy of Hsv/TN Valley, Inc.	(256) 859-4900 ucphuntsville.org
29998	Village of Promise	(256) 536-8052 villageofpromise.org

IGNITE Change Empower LIVES

Partner Agency & Resource Directory



(Scan to Donate!)

Identifying **NEEDS**.
Implementing **SOLUTIONS!**

United Way
of Madison County
uwmadisoncounty.org



CFC # 60525

STATE # 031900

AL NON-VIOLENT OFFENDERS ORG. (ANVOO)

Brighter Futures | Provides services to qualified non-violent offenders to improve their quality of life and stability, and decrease the rate of recidivism.

\$136 helps a client obtain a state ID & access other vital resources to return to society.
\$5.23 / 26 pay periods

AMERICAN RED CROSS OF NORTH AL

Disaster Cycle Services | Meets basic emergency needs, financial assistance, and referrals to help local families who experience home fires or are affected by other natural disasters.

\$165 provides comfort kits and emergency support after the loss of a home.
\$6.35 / 26 pay periods

Service to the Armed Forces | Provides critical assistance and resources to service members, veterans, and their families.

\$97 provides emergency support services to a military family.
\$3.73 / 26 pay periods

THE ARC OF MADISON COUNTY

Stepping Stones to Independence | Provides those with disabilities extensive support and opportunities to be a contributing part of the community by maximizing volunteering, community activities, and/or employment experiences.

\$350 provides 1 week of comprehensive programming for 1 youth/adult.
\$13.46 / 26 pay periods

BIG BROTHERS BIG SISTERS / TN VALLEY

Keep Kids Connected | Inspires children to graduate high school with a plan (enrollment, enlistment or employment) and provides a mentor that will make a lifelong impact.

\$21 per week helps a child achieve success in life.
\$.81 / 26 pay periods

BOYS & GIRLS CLUBS OF NORTH AL

Academic Success | Provides career exploration and engages youth with tools to grow academically and personally during out-of-school/after-school time through a nationally-proven model.

\$71 per month provides one child with full after-school services for a month.
\$2.73 / 26 pay periods

THE CARE CENTER

Fuel Their Hunger to Learn | A needs-based supplemental education support program that provides enrichment and remediation to high-poverty students in rural southeastern Madison County.

\$60 provides students a full academically, develop age-appropriate experience for 1 mo.
\$2.31 / 26 pay periods

Ignite Your Potential | A holistic, individualized approach to career and workforce development training for teens and young adults in rural SE Madison County.

\$200 a month builds job readiness skills and certification.
\$7.69 / 26 pay periods

CATHOLIC CENTER OF CONCERN

Emergency Financial Assistance | Provides under-resourced individuals with basic needs of rent/mortgage, utilities and/or prescribed medication when in crisis in Madison County.

\$300 helps a family with a month's rent or utility bill when in crisis.
\$11.08 / 26 pay periods

CHRISTMAS CHARITIES YEAR ROUND

Mobile Closet | An outreach program delivering clothing, hygiene items and school supplies directly to children in need at their schools.

\$15 provides clothes, school supplies, and hygiene products for a child.
\$.58 / 26 pay periods

COMMUNITY FREE DENTAL CLINIC

Critical Needs Care | Provides urgent emergent care for those suffering with dental trauma, preventing extensive expensive hospital stays.

\$288 provides a dental extraction for one adult.
\$11.08 / 26 pay periods

CRISIS SERVICES OF NORTH ALABAMA

HELPLine | Responds to crisis calls from individuals experiencing sexual assault, domestic violence, depression, anxiety, suicidal thoughts, and other personal crises.

\$4 provides support for an individual in crisis.
\$.15 / 26 pay periods

Intimate Partner Violence Program | Provides safe shelter, crisis intervention, safety planning, lethality assessment, case management, court advocacy and other services for intimate partner violence victims.

\$71 provides a safety and support for a victim of domestic violence.
\$2.73 / 26 pay periods

ENABLE MADISON COUNTY (formerly CASA)

Aging in Place | Enables the aging and homebound to live at home safely, independently, and with dignity.

\$22 per month provides services to a senior or homebound individual.
\$.85 / 26 pay periods

FAMILY SERVICES CENTER

Counseling | Helps clients identify issues and develop healthy coping and communication strategies in an environment where they can openly discuss thoughts and feelings.

\$50 provides counseling therapy. \$1.92 / 26 pay periods

Each program has an ICON that indicates FOCUS AREA.

FAMILY SERVICES CENTER

Families & Schools Together (FAST) | A school-based prevention program designed to strengthen families and enhance the educational experience for students while reducing incidents of child abuse and neglect.

\$11 provides one FAST session for a family.
\$.42 / 26 pay periods

Living in Family Transition (LIFT HOUSING) | A program for homeless families, with a strong emphasis on becoming self-sufficient through financial literacy, discipline, and accountability as pathways to independence.

\$638 houses a low-income family of 4 in a community-based single-family unit.
\$24.54 / 26 pay periods

GIRLS INC. OF HUNTSVILLE

Comprehensive Program | Educates and empowers girls by providing research-based programming thus inspiring all girls to be strong, smart and bold.

\$33 provides 1 girl a safe, growing place for 1 month.
\$1.27 / 26 pay periods

HARRIS HOME FOR CHILDREN

BOOST! | Closing the academic achievement gap associated with being in foster care & improve academic & life outcomes.

\$33 provides a week of counseling and after-school tutoring for a foster "tween" or teen.
\$1.27 / 26 pay periods

HEALS, INC.

Bright Smiles | Provides underprivileged children age birth to 19 years with access to dental care to optimize their opportunities for success in school and in life.

\$20 provides a child with comprehensive dental care.
\$.77 / 26 pay periods

Healthy Kids/Healthy Eyes | Gives underprivileged children age birth to 19 years access to primary and vision care to optimize their opportunities for success in school and in life.

\$30 provides a child with comprehensive medical care.
\$1.15 / 26 pay periods

HEART OF THE VALLEY YMCA

Early Childhood Education Program | Provides a safe, affordable, high-quality, nurturing, and developmentally appropriate early learning environment, preparing children ages 6 weeks to 5 years to be ready for school.

\$30 per day provides full-time services under a framework of school readiness for a 3-year-old child.
\$1.15 / 26 pay periods

IMPACT AMERICA

FocusFirst | Provides free vision screenings to preschool-aged children in daycares, Pre-Ks, and Head Starts, referring all children failing a screening for comprehensive follow-up care coordination.

\$3 provides high-tech vision screening, results & or referrals for a preschool aged child.
\$.12 / 26 pay periods

MANNA HOUSE

(P.E.R.K.S) Weekend Backpack Program | Provides kid-friendly, ready-to-eat, high calorie, foods in backpacks each Friday for elementary school children identified as currently experiencing food insecurity.

\$8.46 feeds one child for one weekend.
\$.33 / 26 pay periods

NAT. CHILDREN'S ADVOCACY CENTER

Child Abuse Response Program | Serves victims of child abuse and their families during the initial investigation and throughout the healing process.

\$600 pays for 1 medical exam for 1 child, necessary investigation & healing therapies. \$23.08/26 pay periods

Healthy Families | Provides home visitation services to at-risk families. The parent education and support services are effective in preventing child abuse/neglect.

\$150 provides a visit from a family support worker to an at-risk family.
\$5.77 / 26 pay periods

Stop Child Abuse and Neglect (SCAN) | Provides child abuse prevention and safety information to school children. Topics include unsafe/inappropriate touching and social media/internet safety (including bullying).

\$25 provides 3 SCAN sessions for a child with their classmates in an elementary school setting.
\$.96 / 26 pay periods

NEW HOPE CHILDREN'S CLINIC

Wellness Checks | Provides well-check visits, in a school-based pediatrician's office (newborn through 18-years old).

\$50 provides a well-child visit for a child.
\$1.92 / 26 pay periods

NORTH AL COALITION FOR THE HOMELESS

RISE (Restore, Invest, Support, Empower) | Provides a path to increased financial stability and sustainable housing through case management of clients who are homeless or at risk of becoming homeless.

\$50 provides a homeless individual with a birth certificate and a state issued ID. \$1.92/26 pay periods

PARTNERSHIP FOR A DRUG-FREE COMMUNITY

Provides youth drug, alcohol and tobacco prevention and education, along with adult recovery resources in Madison County.

\$125 provides one person suffering from substance use disorder free support, a professional assessment, & associated treatment referrals.
\$4.81 / 26 pay periods

PHOENIX

Improves the quality of life, self-sufficiency, and employability primarily for individuals with disabilities. Services include vocational evaluations, job placement/coaching, and educational services in high schools.

\$270 per month helps a person with a disability prepare for, obtain & keep employment.
\$10.38 / 26 pay periods

THE SALVATION ARMY OF MADISON CO.

Extended Stay | Helps individuals move from homeless to self-reliant members of our community by providing the tools and training needed to achieve independence.

\$650 a week provides meals, housing, counseling, & resources for one person.
\$25 / 26 pay periods

STILL SERVING VETERANS

Veteran Resource Connection Program | Connects Veterans and their families in crisis with community resources such as housing, shelter, food, transportation, and utility assistance.

\$46 creates a connecting support system for veterans, helping to find employment or address unmet needs in a crisis.
\$1.77 / 26 pay periods

UNITED CEREBRAL PALSY OF HSV & TN VALLEY

Provides individuals with developmental, acquired or aging disabilities and their families, education, therapy, technology and social services, enhancing their independence, quality of life and community inclusion.

\$50 provides therapy to help a child walk, talk, eat, play, laugh, learn, & live life without limitations.
\$1.92 / 26 pay periods

VILLAGE OF PROMISE

Promise Preparatory Early Childhood Development Program | Provides high-quality, affordable, full-day early childhood education for infant through 4-yr olds, 5 days a week.

\$219 provides a scholarship for an under-resourced child for a week.
\$8.42 / 26 pay periods

If a Company: Fill out, cut & give to Co. Coordinator
If an Individual: Fill out, cut & send to UW of Madison Co.

1. EASY PAYROLL DEDUCTION

I want to invest the following amount per period:

\$ _____ x _____ = _____
Amount per pay period # of pay periods TOTAL Amount Deducted

2. DIRECT PAYMENT

My **TOTAL** Investment is \$ _____ paid by:
Personal Check made payable to:
United Way of Madison County (attached) CK # _____

Cash \$ _____ (attached)
Charge to: DISC _____ MC _____ Visa _____ AmEx _____
Credit Card #: _____
Exp. Date _____ Billing Zip _____ CVV _____
Signature: _____
Bill Me _____ Monthly _____ Qrtly _____ Other _____

\$ _____ - _____ = _____
Total Gift Check or Cash Attached Balance Due
or go to: www.uwmadisoncounty.org and click DONATE

Thank you

DESIGNATION INSTRUCTIONS

Agency OR Program Name: _____
Amount: _____
United Way does not rent, trade or sell our donor list.

701 Andrew Jackson Way, Huntsville 35801
CFC # 60525 STATE # 031900
Claudia Bucher: (256) 518-8210

uwmadisoncounty.org
[@uwmadisoncounty.org](mailto:uwmadisoncounty.org)